



Friday, April 26, 2024
Career Technical Education Center
7301 Old River Road, Bakersfield

SPONSOR LEVELS

Premier- \$25,000 (One available)

- Opportunity for company executive to introduce keynote speaker and provide information about sponsor's support for STEM education
- Premium placement of exhibitor booth
- Opportunity for branded activity design to be included in activity booklet
- One page advertisement in student activity booklet
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on every email blast promoting the event
- Company logo on all printed marketing collateral
- Company logo with sponsorship level in post-event video
- Visual recognition on all signage at the event
- Logo featured on front of promo bag
- 15 tickets to VIP Dinner (Date TBD)

Diamond - \$20,000
(Two available)

- Premium placement of exhibitor booth
- Opportunity for branded activity design to be included in activity booklet
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on promotional emails
- Company logo with sponsorship level in post-event video
- Company logo on all printed marketing collateral
- Visual recognition on all signage at the event
- Logo featured on front of promo bag
- 10 tickets to VIP Dinner (Date TBD)

Emerald - \$15,000
(Four available)

- Priority placement of exhibitor booth
- Company logo to appear in student activity booklet
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in post-event video
- Company logo on all printed marketing collateral
- Visual recognition on all signage at the event
- 10 tickets to Dinner (Date TBD)

VIP Reception/Dinner - \$12,500
(One available)

- Company logo projected at VIP Reception/Dinner
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on promotional emails
- Company logo to appear in student activity booklet
- Visual recognition on signage; verbal and visual podium recognition
- Company logo with sponsorship level in post-event video
- 5 minutes for presentation at dinner
- 10 Tickets to Dinner (Date TBD)

Platinum - \$10,000

- Priority placement of exhibitor booth
- Company logo to appear in student activity booklet
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in post-event video
- Company logo on all printed marketing collateral
- Visual recognition on all signage at the event
- 5 tickets to VIP Dinner (Date TBD)

Gold - \$5,000

- Premium placement of exhibitor booth
- Company logo to appear in student activity booklet
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in post-event video
- Visual recognition on all signage at the event
- 2 tickets to VIP Dinner (Date TBD)

Silver - \$2,500

- Exhibitor booth (10X15)
- Company logo to appear in student activity booklet
- Company logo on event website
- Company name with sponsorship level in post-event video
- Visual recognition on all signage at the event
- 1 ticket to VIP Dinner (Date TBD)

**To sponsor the 2024 Career and STEM Expo please contact
Olivia Franzen.
(805) 538-6426 | Olivia@kedf.org**