



Friday, April 28, 2023
Career Technical Education Center
7301 Old River Road, Bakersfield

SPONSOR LEVELS

Premier- \$25,000

(Only one available)

- Opportunity for company executive to introduce keynote speaker and provide information about sponsor's support for STEM education
- Premium placement of exhibitor booth (15x30)
- Opportunity for letter to attendees in event program
- Two page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on every email blast promoting the event
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on front of promo bag
- 15 tickets to VIP Reception/Dinner (April 26)

Diamond - \$15,000
(Only one available)

- Opportunity for company executive to introduce a speaker and provide information about sponsor's support for STEM education
- Special recognition given in all conference promotions, branding and marketing
- Premium placement of exhibitor booth (15x20)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on promotional emails
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on front of promo bag
- 10 tickets to VIP Reception/Dinner (April 26)

Platinum - \$10,000
(Only four available)

- Special recognition given in all conference promotions, branding and marketing
- Priority placement of exhibitor booth (15x15)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Visual recognition on signage; verbal and visual podium recognition
- 5 tickets to VIP Reception/Dinner (April 26)

VIP Reception/Dinner - \$10,000
(Only one available)

- Half page advertisement in event program
- Company logo to appear in event program
- Company logo displayed at VIP Reception/Dinner
- 10 Tickets to VIP Reception/Dinner (April 26)
- 5 minutes for presentation at dinner
- Company logo with sponsorship level in event video loop
- Booth at event (15x20)

Gold - \$5,000

- Exhibitor booth (10X15)
- Quarter page advertisement in event program
- Company logo to appear in event program
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- 2 tickets to VIP Reception/Dinner (April 26)

Silver - \$2,500

- Exhibitor booth (10X15)
- Quarter page advertisement in event program
- Company name to appear in event program
- Company name on event website
- Company name with sponsorship level in event video loop

To reserve your sponsorship for the Kern County Career & STEMExpo, please call Olivia Franzen at (661) 862-5157 or email Olivia@kedf.org.