



April 29, 2020  
9:00 am-2:00 pm  
Kern County Fairgrounds

## SPONSOR LEVELS

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### **Premier- \$25,000**

#### **(Only one available)**

- Opportunity for company executive to introduce keynote speaker and provide information about sponsor's support for STEM education
- Premium placement of exhibitor booth (15x30)
- Opportunity for letter to attendees in event program
- Two page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on every email blast promoting the event
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on front of promo bag
- 15 tickets to VIP Reception/Dinner (April 28<sup>th</sup>)

## **Diamond - \$15,000**

### **(Only one available)**

- Opportunity for company executive to introduce a speaker and provide information about sponsor's support for STEM education
- Special recognition given in all conference promotions, branding and marketing
- Premium placement of exhibitor booth (15x20)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on promotional emails
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on front of promo bag
- 10 tickets to VIP Reception/Dinner (April 28<sup>th</sup>)

## **Platinum - \$10,000**

### **(Only three available)**

- Special recognition given in all conference promotions, branding and marketing
- Priority placement of exhibitor booth (15x15)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Visual recognition on signage; verbal and visual podium recognition
- 5 tickets to VIP Reception/Dinner (April 28<sup>th</sup>)

## **VIP Reception/Dinner - \$10,000**

### **(Only one available)**

- Half page advertisement in event program
- Company logo to appear in event program
- Company logo displayed at VIP Reception/Dinner
- 10 Tickets to VIP Reception/Dinner (April 9<sup>th</sup>)
- 5 minutes for presentation at dinner
- Company logo with sponsorship level in event video loop
- Booth at STEMposium event (15x20)

### **Gold - \$5,000**

- Exhibitor booth (10X15)
- Quarter page advertisement in event program
- Company logo to appear in event program
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- 2 tickets to VIP Reception/Dinner (April 28<sup>th</sup>)

### **Bag Sponsor - \$3,500**

- Prominent logo on the back of STEMposium bags (sponsor must provide 2000 bags with information printed on them; KEDF will supply sponsor with front image and assist with design as needed)
- Exhibitor booth (10X15)
- Quarter page advertisement in event program
- Company name to appear in event program
- Company name on event website
- Company name with sponsorship level in event video loop

### **Photo booth Sponsor - \$3,500**

- Exhibitor booth (10X15 space in addition to photo booth space)
- Logo on all printed photo strips
- Choice of up to 10 green screen background options

### **Silver - \$2,500**

- Exhibitor booth (10X15)
- Quarter page advertisement in event program
- Company name to appear in event program
- Company name on event website
- Company name with sponsorship level in event video loop

### **Contributor - \$500**

- Exhibitor booth (10X15)
- Company name with sponsorship level in event video loop

**For more information about the  
2020 Kern County STEMposium, or to become a sponsor,  
call Courtney Ansolabehere at (661) 862-5157 or email [courtney@kedc.com](mailto:courtney@kedc.com)**