



**APRIL 13, 2017**  
**9:00 AM-2:00 PM**  
**KERN COUNTY FAIRGROUNDS**

## **SPONSOR LEVELS**

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### **Platinum- \$25,000**

#### **(Only one available)**

- Opportunity for company executive to introduce keynote speaker and provide information about sponsor's support for STEM education
- Opportunity to share video about company (5 min max)
- Premium placement of exhibitor booth (15x30)
- Opportunity for letter to attendees in event program
- Two page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on every email blast promoting the event
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on promo bag
- 15 tickets to VIP Reception/Dinner (April 12<sup>th</sup>)

### **Diamond - \$15,000**

#### **(Only one available)**

- Opportunity for company executive to introduce a speaker and provide information about sponsor's support for STEM education

- Special recognition given in all conference promotions, branding and marketing
- Premium placement of exhibitor booth (15x20)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on promotional emails
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on promo bag
- 10 tickets to VIP Reception/Dinner (April 12<sup>th</sup>)

### **Platinum - \$10,000**

#### **(Only three available)**

- Special recognition given in all conference promotions, branding and marketing
- Priority placement of exhibitor booth (15x15)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Visual recognition on signage; verbal and visual podium recognition
- 5 tickets to VIP Reception/Dinner (April 12<sup>th</sup>)

### **Gold - \$5,000**

- Exhibitor booth (10x15)
- Half page advertisement in event program
- Company logo to appear in event program
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- 2 tickets to VIP Reception/Dinner (April 12<sup>th</sup>)

### **VIP Reception/Dinner - \$10,000**

- Quarter page advertisement in event program
- Company logo to appear in event program
- Company logo displayed at VIP Reception/Dinner
- 10 Tickets to VIP Reception/Dinner (April 12<sup>th</sup>)
- 5 minutes for presentation at dinner
- Company logo with sponsorship level in event video loop
- Booth at STEMposium event (15x20)

**SOLD OUT**

### **Shirt Sponsor - \$3,500**

- Sole logo on official STEMposium T-shirt (sponsor must provide 400 shirts with information printed on them; KEDF will supply sponsor with STEMposium logo and assist with design as needed)
- Exhibitor booth (10X15)
- Quarter page advertisement in event program
- Company name to appear in event program
- Company name on event website
- Company name with sponsorship level in event video loop

### **Silver - \$2,500**

- Exhibitor booth (10X15)
- Quarter page advertisement in event program
- Company name to appear in event program
- Company name on event website
- Company name with sponsorship level in event video loop

### **Exhibitor - \$500**

- Exhibitor booth (10X15)

**For more information about the  
Inaugural Kern County STEMposium, or to become a sponsor,  
Call Cheryl Scott at (661) 862-5162 or email [cheryl@kedc.com](mailto:cheryl@kedc.com)**