



KERN COUNTY STEM POSIUM

Bringing together businesses, teachers and students on all things STEM

SCIENCE, TECHNOLOGY, ENGINEERING, & MATH

PREMIER SPONSOR



FRIDAY, MAY 19TH, 2017

8:00AM-12:00PM

BAKERSFIELD COLLEGE GYMNASIUM

SPONSOR LEVELS

Premier - \$25,000

(Only one available)

- Opportunity for company executive to introduce keynote speaker and provide information about sponsor's support for STEM education
- Opportunity to share video about company (5 min max)
- Premium placement of exhibitor booth (15x30)
- Opportunity for letter to attendees in event program
- Two page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on every email blast promoting the event
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on promo bag
- 15 tickets to VIP Reception/Dinner (May 18th)

Diamond - \$15,000

(Only one available)

- Opportunity for company executive to introduce a speaker and provide information about sponsor's support for STEM education
- Special recognition given in all conference promotions, branding and marketing
- Premium placement of exhibitor booth (15x15)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo (linked to company website) on promotional emails

Diamond - \$15,000 (Continued)

- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Recognition on signage; verbal and visual podium recognition
- Logo featured on promo bag
- 10 tickets to VIP Reception/Dinner (May 18th)

Platinum - \$10,000 (Only three available)

- Special recognition given in all conference promotions, branding and marketing
- Priority placement of exhibitor booth (15x15)
- Full page advertisement in event program
- Company logo to appear in event program
- Recognition from main stage
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- Visual recognition on signage; verbal and visual podium recognition
- 5 tickets to VIP Reception/Dinner (May 18th)

Gold - \$5,000

- Exhibitor booth (Choice of 10X10 inside of gym, or 15x15 in courtyard)
- Half page advertisement in event program
- Company logo to appear in event program
- Company logo with link to sponsor's website on event website
- Company logo with sponsorship level in event video loop
- Company logo on all printed marketing collateral
- 2 tickets to VIP Reception/Dinner (May 18th)

VIP Reception/Dinner - \$8,000 for solo sponsorship, \$5,000 for shared sponsorship

- Quarter page advertisement in event program
- Company logo to appear in event program
- Company logo displayed at VIP Reception/Dinner
- Tickets to VIP Reception/Dinner (May 18th)- 10 for solo, 5 each for shared
- 5 minutes for presentation at dinner (time will be divided between shared sponsors)
- Logo displayed at VIP Dinner
- Booth at STEMposium event

Silver - \$2,500

- Exhibitor booth (Choice of 10X10 inside of gym, or 15x15 in courtyard)
- Quarter page advertisement in event program
- Company logo to appear in event program
- Company logo on event website
- Company logo with sponsorship level in event video loop

**For more information about the
Inaugural Kern County STEMposium,
or to become a sponsor,
Call: (661) 862-5157 or
Email: courtney@kedc.com**

**If you're interested in presenting an interactive, STEM-related booth (without being a cash sponsor), email a description of your exhibit to Courtney@kedc.com.
A limited number of complimentary booth space is available for selected applicants.**